



MEDIA ALERT

10 February 2023

'Rose' to the occasion at the Brisbane Flower Market

The Brisbane Flower Market will 'rose' to the occasion this Valentine's Day during the month of love to ensure they have the very freshest flowers and the biggest range in Brisbane.

With Valentine's Day just around the corner and great growing conditions this year, roses are set to be in high demand over Valentine's Day.

"The cost of roses has dropped slightly this year, so customers will be able to share the love more. We encourage prospective Valentines to pre-order online and arrange delivery," Brisbane Flower Market spokesperson, Luke Leeson, said.

The Brisbane Flower Market is open to the public from 5am weekdays and 6am on Saturdays. In addition, the Brisbane Flower Market will extend trading hours on Monday, 13 February and Tuesday, 14 February 2023 from 5am to 5pm.

Not for publication - Media attendance

Media access to bursting cold rooms, flower arrangement benches and to speak with our wholesalers is available in the lead up to, and on, Valentine's Day Tuesday, 14 February with an abundance of colour as your backdrop.

When: 5am to 5pm on Monday, 13 February

5am to 5pm on Tuesday, 14 February

Where: Brisbane Flower Market, 385 Sherwood Road, Rocklea

Parking: Turn into the Sherwood end of the Brisbane Markets Commercial Centre (driveway next to the Chemist Warehouse) and drive through the open gates to park directly in front of the Brisbane Flower Market.

Note: A range of photographs is available on request

Media Contacts:

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About the Brisbane Flower Market:

The Brisbane Flower Market is Queensland's largest hub for the wholesale and retail of fresh flowers. Flowers are sourced from around Australia and overseas, and sold to customers including florists, fruit shops, the general public and retail outlets by direct sale.

Parking: Turn into the Sherwood end of the Brisbane Markets® Commercial Centre (driveway next to the Chemist Warehouse) and drive through the open gates to park directly in front of the Brisbane Flower Market.

Wholesalers: There are five flower wholesalers available to assist with media queries. They are:

Brisbane Market Flowers

Contact: Marion Mircirov

Telephone: 07 3278 0266 / 0419 174 157

Email: contact@brisbanemarketflowers.com.au

Flowerlovers

Contact: Kate Kunde

Telephone: 07 3278 0655

Email: info@flowerlovers.com.au

Flower HQ

Contact: Andrew Sanger

Telephone: 07 3379 4844 / 0438 417 898

Email: andrew@flowerhq.com.au

Redlands Fresh Flowers

Contact: Mandeep Nijjar

Telephone: 07 3278 2085

Email: mandeep@redlandsfreshflowers.com.au

Djirang Plantation

Contact: Karen Watkinson

Telephone: 0466 409 290

Email: info@djirangplantation.com.au

About Brisbane Markets Limited:

Brisbane Markets Limited (BML) is the owner of the Brisbane Markets® site, and is responsible for its ongoing management and development. BML provides infrastructure and services to facilitate the marketing of fresh food, flowers and other ancillary products for fruit, vegetable and flower wholesalers, retailers, provedores, secondary wholesalers, food processors, transporters, exporters, industry organisations and market support businesses.

More information can be found on our website: www.brisbanemarkets.com.au.