



MEDIA RELEASE

3 May 2024

Thanks a bunch, Mum, from the Brisbane Flower Market

Say thanks a bunch, Mum, at the Brisbane Flower Market this Mother's Day, where you'll find the perfect bunch for your Mum.

Surpassing Valentine's Day for flower orders, the Brisbane Flower Market will be filled with the smells of tulips, chrysanthemums, dahlias, carnations, roses, sunflowers and lisianthus as they flow into the market ready for Mother's Day.

Brisbane Flower Market spokesperson, Seren Trump, said "While there are plenty of flowers available for Mother's Day, to keep bunches cost effective, we recommend going for florist's choice seasonal mixes and preferred colour schemes rather than specific flowers."

The Brisbane Flower Market will be trading as usual from 5am to 3pm up until Friday, 10 May, and will be extending trading hours over the weekend, open from 6am to 3pm on Saturday, 11 May and 6am to 1pm on Sunday, 12 May to ensure no one misses out on flowers for Mum.

To see the Brisbane Flower Market and its cold rooms at their fullest, the media are invited to attend the site to take footage from Thursday, 9 May to Saturday, 11 May 2024.

Not for publication - Media attendance

Media access to bursting cold rooms and to speak with our wholesalers is available in the lead up to, Mother's Day Thursday, 9 May with an abundance of colour as your backdrop.

When: Saturday, 11 May, 6am to 3pm and
Sunday, 12 May 2024, 6am to 1pm

Where: Brisbane Flower Market, 385 Sherwood Road, Rocklea

Parking: Turn into the Sherwood end of the Brisbane Markets Commercial Centre (driveway next to the Chemist Warehouse) and drive through the open gates to park directly in front of the Brisbane Flower Market.

Note: A range of photographs is available on request

Media Contacts:

Luke Leeson
Property and Communications Manager
M: 0420 314 227
E: lleeson@brisbanemarkets.com.au

Seren Trump
Senior Communications and Marketing Executive
M: 0438 388 111
E: strump@brisbanemarkets.com.au

About the Brisbane Flower Market:

The Brisbane Flower Market is Queensland's largest hub for the wholesale and retail of fresh flowers. Flowers are sourced from around Australia and overseas, and sold to customers including florists, fruit shops, the general public and retail outlets by direct sale.

Parking: Turn into the Sherwood end of the Brisbane Markets Commercial Centre (driveway next to the Chemist Warehouse) and drive through the open gates to park directly in front of the Brisbane Flower Market.

Wholesalers: There are five flower wholesalers available to assist with media queries. They are:

Brisbane Market Flowers

Contact: Marion Mirciov

Telephone: 07 3278 0266 / 0419 174 157

Email: contact@brisbanemarketflowers.com.au

Redlands Fresh Flowers

Contact: Mandeep Nijjar

Telephone: 07 3278 2085

Email: mandeep@redlandsfreshflowers.com.au

Flowerlovers

Contact: Kate Kunde

Telephone: 07 3278 0655

Email: info@flowerlovers.com.au

Djirang Plantation

Contact: Karen Watkinson

Telephone: 0466 409 290

Email: info@djirangplantation.com.au

Flower HQ

Contact: Rachel Minns

Telephone: 07 3379 4844

Email: brisbaneadmin@flowerhq.com.au

About Brisbane Markets Limited:

Brisbane Markets Limited (BML) is the owner of the Brisbane Markets site and is responsible for its ongoing management and development. BML provides infrastructure and services to facilitate the marketing of fresh food, flowers and other ancillary products for fruit, vegetable and flower wholesalers, retailers, provedores, secondary wholesalers, food processors, transporters, exporters, industry organisations and market support businesses.

More information can be found on our website: www.brisbanemarkets.com.au.